



ZEBRA TECHNOLOGIES PRODUCT PORTFOLIO

ABOUT ZEBRA

Zebra Technologies Corporation builds identification and tracking technology that generates actionable information and insight, giving companies unprecedented visibility into their businesses by giving physical things a digital voice.

Zebra's extensive portfolio of solutions give real-time visibility into everything from products and physical assets to people, providing very precise operational data not only about where things are, but what condition they are in. This allows business leaders to use data to make better, more informed decisions, respond in real-time and ultimately, help businesses understand how they work, and how they could work better.

Zebra makes businesses as smart and connected as the world we live in.

The global business environment is more complex and competitive than ever before. Organisational leaders are struggling to do more with less and to be more productive. They crave not only smarter ways to track and manage assets, but also insights that can drive new, breakthrough ideas.

Enterprise Asset Intelligence™

Zebra solutions enable real-time operational visibility into people and things, enabling businesses to SENSE – ANALYSE – ACT on data that helps them make better decisions. This full cycle of visibility is what Zebra calls Enterprise Asset Intelligence™, an industry category we are pioneers of.




WHAT DOES THIS MEAN FOR YOU?



With this level of visibility, you can see the events happening in your value chain in real time. You can act upon them, creating new value from what is already there. You can use this business intelligence to inspire innovation throughout your organisation, find new ways to operate more efficiently, build stronger customer loyalty or improve patient safety.




We're helping businesses like yours gain visibility into operations, inventories and the supply chain to make smarter, faster business decisions:

- Manufacturers can contain costs and streamline processes.
- Retailers can build shopper loyalty by serving multiple channels and optimising the customer experience, as well as enhance employee efficiency and sales strategies.
- Healthcare providers can improve patient safety and maximise enterprise efficiency.

CARD PRINTERS SOFTWARE

DESIGN	DESCRIPTION	APPLICABLE
CardStudio™ 	Extend your card design capabilities with Zebra's CardStudio card printer software. This simple-to-learn, yet feature-rich software makes loyalty card, gift card, and ID card design easy.	All Card Printers

MANAGE	DESCRIPTION	APPLICABLE
Zebra PrintMonitor™ 	Manage deployments of multiple networked Zebra ZXP Series card printers from a single console.	Selected Card Printers
Zebra PrintManager™ 	Software solution for close loop printing that enables print job load balancing across multiple network printers for throughput scalability and performance.	Selected Card Printers

DEVELOPER TOOLS	DESCRIPTION	APPLICABLE
Zebra Card SDK (For Value/ Performance Printers)  ZEBRA	Integrate and get more control over your card printing with the Zebra Card Software Developers Kit (SDK) for Value and Performance printers.	Selected Card Printers
Zebra Card SDK for ZXP Series 7 and Series 8/9 Printers  ZEBRA	Make application integration and card printing even easier with the ZMotif Software Developers Kit (SDK) for ZXP Series 7 and Series 8/9 printers.	Selected Card Printers
Zebra Card SDK for ZXP Series 3 and Series 1 Printers  ZEBRA	Make application integration and card printing even easier with the Software Developers Kit (SDK) for the ZXP Series 3 and Series 1 printers.	Selected Card Printers

BUILD YOUR BUSINESS WITH ZEBRA SERVICES

Zebra offers a broad portfolio of services across your customers' solution lifecycle. Our flexible, sales and channel-ready service offerings are designed to meet your customers' needs and ensure a positive customer experience. At the same time, Zebra's Services Portfolio provides partner with a unique opportunity to earn incremental revenue and margin as well as drive customer loyalty to your business.

OUR SERVICES PORTFOLIO DIVIDES INTO THREE AREAS

Plan

Plan and design your customers' communications solutions (augmenting and complementing partner resources). Such services include Site Surveys, Assessment and Design services.

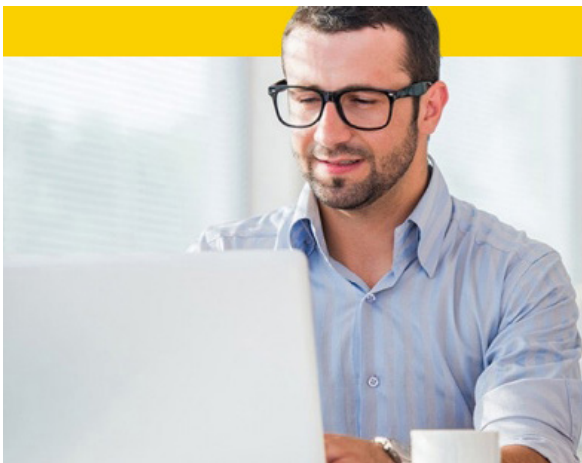
Implement

Implement new solutions whether it's deploying a new WLAN network, staging and commissioning new devices or testing and integrating new applications.

Run

Run, manage and maintain your solution once it's deployed, providing comprehensive support to reduce risk, minimise downtime, improve value and increase user productivity.

ZEBRA ONECARE



Availability of Zebra's products is key to the success of your business and the performance of your critical business processes.

Protect your investment and help ensure your Zebra mobile computing, printer, RFID devices and barcode scanners achieve maximum uptime and peak performance with Zebra OneCare services. With multiple service levels to choose from, you'll find a Zebra OneCare offering that meets your requirements and protects your operations.

ZEBRA ONECARE ESSENTIAL

Repair services, software support and 8x5 tech support for Zebra hardware and software, with defined repair service levels and Repair Services Dashboard.

ZEBRA ONECARE SELECT

Zebra OneCare Essential plus comprehensive coverage for devices and software with advanced device replacement from Zebra-managed spares pool, commissioning. Repair Services Dashboard and 24/7 helpdesk support.

TECHNICAL & SOFTWARE SUPPORT (TSS)

Access to live or online tech support and latest software releases.



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