



ZEBRA TECHNOLOGIES PRODUCT PORTFOLIO

ABOUT ZEBRA

Zebra Technologies Corporation builds identification and tracking technology that generates actionable information and insight, giving companies unprecedented visibility into their businesses by giving physical things a digital voice.

Zebra's extensive portfolio of solutions give real-time visibility into everything from products and physical assets to people, providing very precise operational data not only about where things are, but what condition they are in. This allows business leaders to use data to make better, more informed decisions, respond in real-time and ultimately, help businesses understand how they work, and how they could work better.

Zebra makes businesses as smart and connected as the world we live in.

The global business environment is more complex and competitive than ever before. Organisational leaders are struggling to do more with less and to be more productive. They crave not only smarter ways to track and manage assets, but also insights that can drive new, breakthrough ideas.

Enterprise Asset Intelligence™

Zebra solutions enable real-time operational visibility into people and things, enabling businesses to SENSE – ANALYSE – ACT on data that helps them make better decisions. This full cycle of visibility is what Zebra calls Enterprise Asset Intelligence™, an industry category we are pioneers of.



WHAT DOES THIS MEAN FOR YOU?







With this level of visibility, you can see the events happening in your value chain in real time. You can act upon them, creating new value from what is already there. You can use this business intelligence to inspire innovation throughout your organisation, find new ways to operate more efficiently, build stronger customer loyalty or improve patient safety.




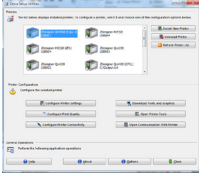

We're helping businesses like yours gain visibility into operations, inventories and the supply chain to make smarter, faster business decisions:





- Manufacturers can contain costs and streamline processes.
- Retailers can build shopper loyalty by serving multiple channels and optimising the customer experience, as well as enhance employee efficiency and sales strategies.
- Healthcare providers can improve patient safety and maximise enterprise efficiency.



BARCODE PRINTERS SOFTWARE

ZEBRALINK

DESIGN	DESCRIPTION	APPLICABLE
ZebraDesigner™ 	ZebraDesigner v2 barcode label design software offers basic design features. Download ZebraDesigner v2 and start using it today at no cost. Or contact a Zebra partner for a full-feature product demonstration of ZebraDesigner Pro v2.	Selected Barcode Printers Only
ZebraDesigner Pro 	ZebraDesigner Pro v2 barcode label design software makes creating complex labels based on fixed or variable data simple.	Selected Barcode Printers Only
ZebraDesigner For XML 	ZebraDesigner for XML v2 offers both the label design software features and printer configuration tools that enable printing on Zebra's XML-Enabled printers. The simple variable wizard makes it easy to link variable information to text, barcode and RFID tags on the label. Graphics and fonts can be downloaded to the printer to accelerate throughput.	Selected Barcode Printers Only
ZebraDesigner For mySAP 	With ZebraDesigner for mySAP™ Business Suite v2 label design software, you can easily design within a user-friendly interface—and print directly from SAP's mySAP Business Suite environment.	Selected Barcode Printers Only
Zebra Utilities For IOS 	The Zebra Utilities enables printing from iOS devices.	Selected Barcode Printers Only
Zebra Utilities For Android 	The Zebra Utilities enables printing from Android devices.	Selected Barcode Printers Only








MANAGE	DESCRIPTION	APPLICABLE
ZebraNet Bridge Enterprise  ZEBRA	Enable your IT staff to centrally deploy, manage and monitor your Zebra printers from a single PC screen anywhere on your global network with ZebraNet Bridge Enterprise. Expect lower IT costs and more printer uptime with fast out-of-the-box installation and a simplified Windows graphical user interface.	Selected Barcode Printers Only
Mirror  ZEBRA	Mirror allows you to centrally manage the configuration of Zebra printers over a wired and/or wireless network using FTP communications.	Selected Barcode Printers Only
Scan & Pair  ZEBRA	Zebra's simple printer pairing solution for Symbol Windows Mobile/CE devices leverages the scanner to enable pairing.	Selected Barcode Printers Only
Zebra Setup Utility 	The free Zebra Setup Utilities will enhance your out of the box printer experience by enabling you to quickly and easily configure select Zebra industrial, mobile and desktop printers. Wizards quickly guide you through the printer setup utility, whether you're adding a new printer, moving an existing printer to a new location or adding new capabilities.	Selected Barcode Printers Only
ZBI Key Manager 	This key management utility enables the distribution of ZBI 2.0 keys onto ZBI 2.0 capable printers. The easy to use interface makes it simple to enable ZBI 2.0 on one or many printers with a single click. An embedded file downloader helps you distribute your files, programs or firmware.	Selected Barcode Printers Only






ADAPT	DESCRIPTION	APPLICABLE
Multiplatform SDK 	<p>The ZebraLink Multiplatform Software Development Kit enables app creation on PCs, smart phones and tablets supporting the most popular operating systems. The ZebraLink SDK makes creating powerful apps simple and straightforward.</p>	<p>Selected Barcode Printers Only</p>
Alternative Programming Languages 	<p>Alternative Programming Languages are customised versions of firmware that allow ZebraLink printers to use commands normally associated with other printer brands.</p>	<p>Selected Barcode Printers Only</p>
ZBI 	<p>Customise and enhance your Zebra printers with ZBI 2.0. Available as an optional Zebra printer programming language, ZBI 2.0 allows Zebra printers to run applications, prompt users through control-panel commands and take input from scales, scanners and other peripherals – all without a PC or network connection.</p>	<p>Selected Barcode Printers Only</p>
Customisable Front Panel 	<p>Zebra's Customisable Front Panel technology allows users to create their own printer menus - showing only the content they want to display. By leveraging text based commands, unique menus can easily be created. These examples contain examples of several different customised menus - complete documentation is available in the Zebra Programming Guide.</p>	<p>Selected Barcode Printers Only</p>



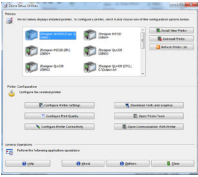




ENTERPRISE SOFTWARE	DESCRIPTION	APPLICABLE
Enterprise Connector 	<p>Streamline barcode label printing with Zebra's Enterprise Connector Solution – the easy-to-implement way to print directly from Oracle® eBusiness Suite (eBS) application.</p>	<p>Selected Barcode Printers Only</p>
SAP Integration 	<p>Producing barcode and RFID output from SAP® applications is our expertise. Zebra's specialised, rugged printers used for printing barcode and RFID labels on production lines, warehouses, shipping docks, and other industrial environments use different command languages than the office printers supported by legacy SAP software.</p>	<p>Selected Barcode Printers Only</p>






BARCODE PRINTERS SOFTWARE

LINK-OS

DOCUMENT DESIGN	DESCRIPTION	APPLICABLE
ZebraDesigner 	ZebraDesigner v2 barcode label design software offers basic design features. Download ZebraDesigner v2 and start using it today at no cost. Or contact a Zebra partner for a full-feature product demonstration of ZebraDesigner Pro v2.	All Link-OS enabled Barcode Printers
ZebraDesigner Pro 	ZebraDesigner Pro v2 barcode label design software makes creating complex labels based on fixed or variable data simple.	All Link-OS enabled Barcode Printers
ZebraDesigner For XML 	ZebraDesigner for XML v2 offers both the label design software features and printer configuration tools that enable printing on Zebra's XML-Enabled printers. The simple variable wizard makes it easy to link variable information to text, barcode and RFID tags on the label. Graphics and fonts can be downloaded to the printer to accelerate throughput.	All Link-OS enabled Barcode Printers
ZebraDesigner For mySAP 	With ZebraDesigner for mySAP Business Suite v2 label design software, you can easily design within a user-friendly interface—and print directly from SAP's mySAP Business Suite environment.	All Link-OS enabled Barcode Printers
Print Station 	The new Print Station app enables printing from Android tablets and smartphones. Store label and receipt templates created using the ZebraDesigner, a WYSIWYG application for Windows®, on the printer, smartphone or tablet and recall them later for printing. The Print Station app is available from the Google Play™ Market.	All Link-OS enabled Barcode Printers
Zebra Utilities For IOS 	The Zebra Utilities enables printing from iOS devices.	All Link-OS enabled Barcode Printers
Zebra Utilities For Android 	The Zebra Utilities enables printing from Android devices.	All Link-OS enabled Barcode Printers

DEVICE INTEGRATION	DESCRIPTION	APPLICABLE
Enterprise Connector  ZEBRA	Streamline barcode label printing with Zebra's Enterprise Connector Solution – the easy-to-implement way to print directly from Oracle® eBusiness Suite (eBS) application.	All Link-OS enabled Barcode Printers
Cloud Connect 	Cloud Connect allows Link-OS printers to interact with the Cloud, forwarding data from any port. These printers become an integral part of an overall Cloud strategy and an important component of your Internet of Things solution – today, or in the future.	All Link-OS enabled Barcode Printers
Virtual Devices 	Virtual Devices are on-printer apps that allow Link-OS printers to use the legacy languages normally associated with other printer brands. Multiple Virtual Devices can be downloaded to a single printer – allowing users to choose between command languages as needed. Optimised to ensure fast throughput – Virtual Devices also highly manageable, using the Profile Manager app.	All Link-OS enabled Barcode Printers
Print Touch 	Make applications and Zebra devices easier to use with Print Touch. Using Near Field Communication (NFC), Print Touch enables new experiences and quick access to helpful information. Print Touch devices offer app and web page launching features, making it easy to access Zebra's extensive knowledge base of how-to videos and product support. Print Touch is included in the iMZ Series.	Selected Link-OS enabled Barcode Printers
PDF Direct - Virtual Device  ZEBRA	Print PDF documents directly to Zebra Link-OS™ printers from ERP systems, such as Oracle and SAP, without middle-ware. Until now, printers have not been able to directly print PDF's. Zebra has changed the game by creating PDF Direct – an on-printer app that allows Link-OS™ printers to directly receive and print PDFs - without middleware.	All Link-OS enabled Barcode Printers

DEVICE MANAGEMENT	DESCRIPTION	APPLICABLE
Profile Manager 	<p>Manage all aspects of your networked Link-OS printers – from just one screen – with Profile Manager. There's no need to switch between applications to get the job done, and you can manage from remote locations. View the simple and straightforward admin console interface from your PC, tablet or smartphone.</p> <p>More info can be found here:- https://partnerportal.zebra.com/PartnerPortal/product_services/software/PPME.aspx</p>	All Link-OS enabled Barcode Printers
Mirror  ZEBRA	Mirror allows you to centrally manage the configuration of Zebra printers over a wired and/or wireless network using FTP communications.	All Link-OS enabled Barcode Printers
Zebra Setup Utility 	The free Zebra Setup Utilities will enhance your out of the box printer experience by enabling you to quickly and easily configure select Zebra industrial, mobile and desktop printers. Wizards quickly guide you through the printer setup utility, whether you're adding a new printer, moving an existing printer to a new location or adding new capabilities.	All Link-OS enabled Barcode Printers
Soti MobiControl Connector  ZEBRA	This industry first App enables users to manage Link-OS printers directly from the SOTI MobiControl environment across WLAN and Ethernet infrastructures.	All Link-OS enabled Barcode Printers
AirWatch Connector 	Eliminate the need to use multiple tools to manage multiple device types. The Windows® PC-based AirWatch Connector is the quick and easy way to manage Link-OS devices directly from the AirWatch environment across WLAN and Ethernet infrastructures.	All Link-OS enabled Barcode Printers
Scan & Pair  ZEBRA	Zebra's simple printer pairing solution for Symbol Windows Mobile/CE devices leverages the scanner to enable pairing.	Selected Link-OS enabled Barcode Printers
Tap & Pair 	Zebra's simple printer pairing solution for Android devices leverages NFC and Zebra's Link-OS Print Touch feature.	Selected Link-OS enabled Barcode Printers

DEVELOPER TOOLS	DESCRIPTION	APPLICABLE
Multiplatform SDK 	<p>The ZebraLink Multiplatform Software Development Kit enables app creation on PCs, smart phones and tablets supporting the most popular operating systems. The ZebraLink SDK makes creating powerful apps simple and straightforward.</p>	<p>All Link-OS enabled Barcode Printers</p>
PrintConnect 	<p>Acting as a printer driver for Android, PrintConnect makes it simple to add a print component to your Android solution.</p>	<p>All Link-OS enabled Barcode Printers</p>
Application Notes 	<p>Application Notes offer details on advanced capabilities. Each of these notes contains information on an advanced printer feature, including details on uses, supported printers and commands.</p>	<p>All Link-OS enabled Barcode Printers</p>
ZBI 	<p>Customise and enhance your Zebra printers with ZBI 2.0. Available as an optional Zebra printer programming language, ZBI 2.0 allows Zebra printers to run applications, prompt users through control-panel commands and take input from scales, scanners and other peripherals – all without a PC or network connection.</p>	<p>All Link-OS enabled Barcode Printers</p>
Browser Print 	<p>Developers can now quickly add USB or Network based printing support to their browser-based apps on Windows 7, Windows 10 and Mac OSX systems, when using Internet Explorer v11, Chrome or Safari. The source code and documentation that come with Browser Print make adding print capabilities simple and straightforward. The ability to perform print time status checking is also included. This solution greatly simplifies the task of adding network or USB-based printing to your application—saving developers time. Developers can also enhance their apps with printer status checking at print time.</p>	<p>Selected Link-OS enabled Barcode Printers</p>

BUILD YOUR BUSINESS WITH ZEBRA SERVICES

Zebra offers a broad portfolio of services across your customers' solution lifecycle. Our flexible, sales and channel-ready service offerings are designed to meet your customers' needs and ensure a positive customer experience. At the same time, Zebra's Services Portfolio provides partner with a unique opportunity to earn incremental revenue and margin as well as drive customer loyalty to your business.

OUR SERVICES PORTFOLIO DIVIDES INTO THREE AREAS

Plan

Plan and design your customers' communications solutions (augmenting and complementing partner resources). Such services include Site Surveys, Assessment and Design services.

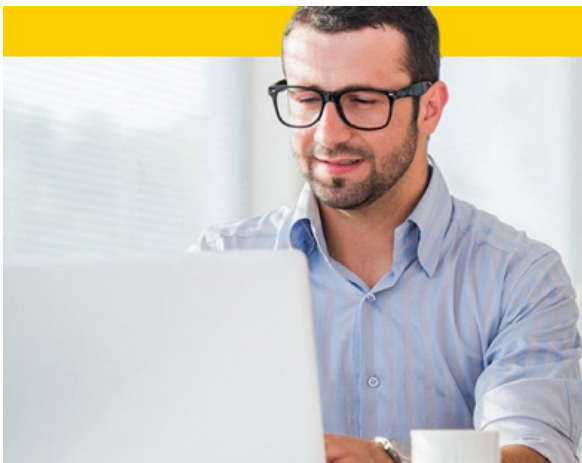
Implement

Implement new solutions whether it's deploying a new WLAN network, staging and commissioning new devices or testing and integrating new applications.

Run

Run, manage and maintain your solution once it's deployed, providing comprehensive support to reduce risk, minimise downtime, improve value and increase user productivity.

ZEBRA ONECARE



Availability of Zebra's products is key to the success of your business and the performance of your critical business processes.

Protect your investment and help ensure your Zebra mobile computing, printer, RFID devices and barcode scanners achieve maximum uptime and peak performance with Zebra OneCare services. With multiple service levels to choose from, you'll find a Zebra OneCare offering that meets your requirements and protects your operations.

ZEBRA ONECARE ESSENTIAL

Repair services, software support and 8x5 tech support for Zebra hardware and software, with defined repair service levels and Repair Services Dashboard.

ZEBRA ONECARE SELECT

Zebra OneCare Essential plus comprehensive coverage for devices and software with advanced device replacement from Zebra-managed spares pool, commissioning. Repair Services Dashboard and 24/7 helpdesk support.

TECHNICAL & SOFTWARE SUPPORT (TSS)

Access to live or online tech support and latest software releases.



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