



ZEBRA TECHNOLOGIES PRODUCT PORTFOLIO

ABOUT ZEBRA

Zebra Technologies Corporation builds identification and tracking technology that generates actionable information and insight, giving companies unprecedented visibility into their businesses by giving physical things a digital voice.

Zebra's extensive portfolio of solutions give real-time visibility into everything from products and physical assets to people, providing very precise operational data not only about where things are, but what condition they are in. This allows business leaders to use data to make better, more informed decisions, respond in real-time and ultimately, help businesses understand how they work, and how they could work better.

Zebra makes businesses as smart and connected as the world we live in.

The global business environment is more complex and competitive than ever before. Organisational leaders are struggling to do more with less and to be more productive. They crave not only smarter ways to track and manage assets, but also insights that can drive new, breakthrough ideas.

Enterprise Asset Intelligence™

Zebra solutions enable real-time operational visibility into people and things, enabling businesses to SENSE – ANALYSE – ACT on data that helps them make better decisions. This full cycle of visibility is what Zebra calls Enterprise Asset Intelligence™, an industry category we are pioneers of.



WHAT DOES THIS MEAN FOR YOU?

With this level of visibility, you can see the events happening in your value chain in real time. You can act upon them, creating new value from what is already there. You can use this business intelligence to inspire innovation throughout your organisation, find new ways to operate more efficiently, build stronger customer loyalty or improve patient safety.

We're helping businesses like yours gain visibility into operations, inventories and the supply chain to make smarter, faster business decisions:

- Manufacturers can contain costs and streamline processes.
- Retailers can build shopper loyalty by serving multiple channels and optimising the customer experience, as well as enhance employee efficiency and sales strategies.
- Healthcare providers can improve patient safety and maximise enterprise efficiency.

PRINTERS

With our extensive range of durable barcode printers, you can produce labels, receipts, documents or cards on-demand. Rely on Zebra to deliver the right solution for your application.

Card Printers

Zebra card printer solutions offer improved personnel tracking, access control and secure ID badges. Choose from a broad range of single- or dual sided colour card printers. Options range from wired and wireless network connectivity, smart card and magnetic stripe encoding, to lamination for higher security and card durability. There is a Zebra card printer to meet all your business needs: from payment cards to driver's licenses, membership cards to employee identification badges, gift cards to ski pass IDs, and much more.

Desktop Printers

Keeping your operations running smoothly and efficiently is your top priority. You rely on printers and tools that are dependable, durable, easy to use and don't require much space. Zebra's desktop printers are compact, simple to operate, reliable and cost effective. Plus, they leverage our long history of innovation and industry-leading capabilities.

Ideal for a wide variety of mid-volume industrial, commercial and healthcare applications, Zebra offers both direct thermal and thermal transfer printer models. And, with Zebra's extensive custom development capabilities, you can find the right desktop printer to meet all your application needs.

Industrial Printers

For the best in industrial label printers, look to Zebra. Our industrial printers offer unparalleled barcode, text and graphics print quality on labels, invoices and packing slips. Designed to survive in the harshest industrial environments, these printers perform consistently in 24/7, mission-critical operations. State-of-the art RFID encoding options

are available to further advance process efficiency and accuracy. Make warehouse labelling and order labelling more efficient with Zebra's industrial printer lines.

Kiosk Printers

A Zebra kiosk printer helps raise customer satisfaction by giving consumers convenience and access, where and when they need it. Zebra kiosk printers allow customers to print tickets, receipts and coupons easily. Reduce operational costs with unattended printing and low maintenance, even in harsh environments. Count on Zebra for a trouble-free, cost-effective kiosk ticket printer.

Mobile Printers

Boost employee productivity and accuracy with wireless mobile printers for on-site and on-demand needs. Zebra mobile printers can improve efficiencies across your facilities, processes and workforce, helping your entire operation get business done anywhere, anytime. Print barcode labels, receipts or tickets reliably and quickly, even in harsh and demanding environments.

Print Engines

Zebra's print and apply print engines are designed for use in a variety of high-volume, mission-critical applications. These print engines are typically integrated by Zebra partners into a complete print and apply system to label products, pallets, cases and cartons quickly and easily, with great reliability.

RFID Printers

Zebra RFID printers give you total visibility, allowing you to identify, track, manage and optimise assets. From the first link in your supply chain to the last, our RFID printers have the flexibility to meet different business needs, including new applications. Choose from a range of RFID printers, to performance-matched with Zebra labels and tags.

ACCESSORIES

Depend on Zebra accessories to extend the value of your Zebra printers. With a variety of options including replacement batteries for mobile printers, print servers for

easy connection to printer networks, replacement printheads, and font packs to increase flexibility, you'll find exactly what you need to optimise delivery and increase performance.

SOFTWARE

Barcode Printers

Get your Zebra printers up and running with minimal IT attention or process disruptions with our ZebraLink suite of software and tools.

Zebra has also created the Link-OS environment to answer the needs for the growing mobile world with an open platform that pairs an operating system for smart Zebra devices with powerful software apps, making the devices easy to integrate, manage and maintain from any location.

Card Printers

Zebra offers card software that makes it easy to create and print cards, manage and deploy network printers and easily integrate card printing into existing and legacy applications. Whether you are a small business or a large enterprise, Zebra's CardStudio™ makes designing and printing professional-looking cards easy.

GENUINE ZEBRA™ SUPPLIES

Eliminate downtime due to inconsistent print quality, reprints or scannability issues and increase productivity by using Genuine Zebra supplies. Our supplies have been tested and approved by Zebra Supplies R&D to provide high-quality, crisp images for the simplest to the most challenging applications.

ZEBRA ENSURES QUALITY THROUGH

The use of consistent processes and materials

- ▶ We are ISO 9001:2000 certified. We have standard consistent processes in place that we must follow to ensure the creation of finished products that deliver high customer satisfaction.
- ▶ We carefully select materials to ensure consistently high-quality products. Once selected, we never substitute materials, ensuring reliable print quality and eliminating the need to adjust printer settings.

Extensive testing

- ▶ We follow a rigorous process for media development, which includes extensive testing, such as print quality, chemical resistance, adhesive strength and printer wear and tear.

Expertise in converting thermal media

- ▶ Zebra is one of the largest thermal label converters in North America. We use inks, varnishes, tooling, equipment and inspection techniques specifically suited for the special requirements of thermal materials.
- ▶ We can even create custom labels, tags, receipts and wristbands. Whether a special size, configuration, pre-printed information, 4-color graphics or a logo, Zebra can meet the needs of your business environment.

SUPPLIES

Labels & Tags

Barcode labels from Zebra ensure reliable, high-quality printing. Our barcode labels are performance-matched to Zebra tag and label printers for crisp, dependable output.

Receipt Paper

Ensure high-quality, crisp images and text, and ensure that your receipts and documents remain readable and intact for their entire life, by choosing genuine Zebra™ supplies.

Silverline On Metal RFID Label Solution

Zebra has partnered with Confidex to create the first solution to include an RFID printer specially designed to print and encode Silverline labels. This combination of a specially designed Zebra printer and Silverline labels allows companies to realize the benefits of RFID tracking on much broader group of items.

Laser, Thermal & RFID Wristbands

Zebra's ID wristbands are performance-matched to our thermal wristband printers for crisp, long-lasting and scannable information.

Ribbons

Get quality, durable results with genuine Zebra ribbons.

Custom Supplies

If you can't see what you need in our stocked range or require something specific to your needs, we can manufacture bespoke solutions and manage applications across enterprise and consumer platforms. With RhoMobile, you have more time and better tools to write smarter apps.

Cards

Zebra plastic cards give you quality results every time. Our PVC and Composite PVC cards are guaranteed ISO-compliant.

Card Laminates & Overlays

If security, dependability and durability are priorities, choose Zebra's True Secure™ card overlays and card laminates.

Card Printer Ribbons

Zebra True Colours® card printer ribbons produce high-quality IDs and extend the life of your printers and cards.

Card Printer Cleaning Supplies

Zebra printer cleaning cartridges, rollers, cards and swabs extend the life of your card printers and improve overall image quality.

PRINTERS



DESKTOP PRINTERS

ZD500™



Offering high-resolution print quality and quadruple connectivity options, the ZD500 is compact and feature-packed for top performance. A Link-OS-enabled printer, it is easy to integrate, manage and maintain from any location. Runs in direct thermal or thermal transfer mode.

Healthcare,
Manufacturing,
Retail,
Transportation
& Logistics

G-Series™ GX™



Zebra's G-Series GX and ZD500 desktop printers provide the fastest print speeds with the widest range of cutting-edge features and options, including Ethernet and an LCD screen with Wireless or Bluetooth®. Extended media handling capabilities include peel and present, precision cutter for labels, receipts and tags, and linerless labels.





Healthcare,
Manufacturing,
Retail,
Transportation
& Logistics

PRODUCT	DESCRIPTION	VERTICAL
ZD420™ 	<p>If you need fast 4-inch thermal printers that are easy to use, easy to deploy and easy to manage, then choose the ZD420. Daily operation couldn't be simpler, thanks to a new ribbon cartridge with more status icons. With virtually every modern wired and wireless connectivity option, and support for many printer languages, deployment is always fast and easy.</p>	Healthcare, Manufacturing, Retail, Transportation & Logistics
G-Series™ GK™ 	<p>Zebra's G-Series GK desktop printers, including the GK420™ Healthcare model, combine dependable printing with fast print speeds and network manageability. With their easy-to-use design, GK420 printers enable you to improve operational efficiencies.</p>	Healthcare, Manufacturing, Retail, Transportation & Logistics
GT800™¹ 	<p>Delivering advanced performance and reliability at a competitive price, the GT800 direct thermal/thermal transfer desktop printer offers a wide range of features to meet a variety of low- to medium-volume printing applications. Able to accommodate a 300-meter ribbon for additional flexibility and printer uptime, the GT800 is also available in a 300 dpi model for applications requiring high-resolution output.</p>	Healthcare, Manufacturing, Retail, Transportation & Logistics
G-Series™ GC™² 	<p>Zebra's G-Series GC420™ printers offer professional printing for any budget. These affordable, easy-to-use printers are ideal for a variety of basic labelling applications. Although value priced, these printers are still engineered for reliability and longevity. Like all G-Series printers, the GC420 has a dual-wall framed construction and all-metal printhead to reduce replacement parts and decrease printer downtime.</p>	Healthcare, Manufacturing, Retail, Transportation & Logistics
ZD410™ 	<p>Get fast, dependable printing in your most space constrained areas with the ultra-compact ZD410 direct thermal printer. Designed for the smallest of work spaces, the ZD410 lets you print high-quality labels, receipts, tags and wristbands wherever you need them. The many connectivity options make deployment a breeze. And the ZD410 is easy to use, operate and troubleshoot, maximizing printer uptime. The ZD410 — the little printer designed with big business functionality. For applications that require a thermal transfer printer, Zebra offers the TLP2824 Plus.</p>	Healthcare, Manufacturing, Retail
TLP 2824 Plus™ 	<p>Zebra's TLP 2824 Plus ultra-compact desktop printers provide a best-in-class solution for small-label applications where desktop space is constrained. Don't let its size deceive you, the 2824 Plus printer packs a variety of optional features—including a peeler dispenser, precision cutter, upgradeable memory and Ethernet connectivity—into a small footprint.</p>	Healthcare, Manufacturing, Retail
HC100™ 	<p>The HC100 makes it exceptionally easy to print individual wristbands on demand. Drop in the wristband cartridge and start printing high-quality wristbands for positive patient identification or hospitality applications. The HC100 is engineered to be easily wiped down with hospital disinfectants.</p>	Healthcare, Hospitality



¹ Not available in Japan and ANZ

² Not available in China, Japan and Taiwan








INDUSTRIAL PRINTERS

PRODUCT	DESCRIPTION	VERTICAL
Xi4™ Series 	Built for high-volume applications and harsh environments, Zebra's Xi Series label printers deliver superior print quality and reliability. Boost productivity with faster print and connection speeds, and reduce downtime with early warning.	Government, Manufacturing, Transportation & Logistics
105SLPlus 	Ideal for economical, high-performance printing, the all-metal 105SLPlus printers provide reliable and durable printing for demanding applications. Multiple connectivity options means the 105SLPlus is an easy fit into existing operations.	Government, Healthcare, Manufacturing, Transportation & Logistics
ZT400™ Series 	The ZT400 Series is designed for durable, reliable printing in tough environments. Loaded with advanced features, RFID capabilities and Zebra's Link-OS environment, the ZT400 is ideal for a wide array of applications.	Healthcare, Manufacturing, Retail, Transportation & Logistics
ZT200™ Series 	Designed with ease-of-use in mind, the ZT200 Series offers reliable printing for a wide variety of applications. Whether you are adopting barcoding for the first time, upgrading your printers or replacing printer models, the ZT200 Series offers the right choice for most labelling applications.	Government, Healthcare, Manufacturing, Transportation & Logistics

KIOSK PRINTERS

KR403™ Kiosk Receipt Printer 	Maximise uptime and minimise upkeep with a KR403 kiosk printer offering excellent print quality, expanded barcode sets and other enhancements.	Government, Healthcare, Retail & Hospitality
KR203™ Kiosk Receipt Printer 	Ideal for a number of self-service applications, the affordable KR203 kiosk printers fit anywhere and require less maintenance than other more expensive kiosk printers.	Government, Healthcare, Retail & Hospitality

MOBILE PRINTERS


PRODUCT	DESCRIPTION	VERTICAL
QLn™ Series 	Drop-resistant and lightweight, the user-friendly QLn mobile printers help you print barcode labels, receipts and more, wherever and whenever needed.	Government, Manufacturing, Retail, Transportation & Logistics
QLn™ Series Healthcare¹ 	Safeguard patient health with a comprehensive bedside specimen collection solution featuring mobile printers constructed with disinfectant-ready plastics. Label specimens and samples at the point of collection and clean the printers in between each use to reduce the risk of error, increase efficiency and prevent disease spread.	Healthcare
ZQ500™ Series 	Zebra's compact ZQ500 Series mobile printers are extremely rugged, featuring a military-grade design, the latest connectivity options and user friendly functionality to keep you operating in the most challenging environments.	Government, Manufacturing, Transportation & Logistics
iMZ™ Series 	Light-duty-cycle printer for simple, receipt printing applications. Compact size and sleek design with an IP42 rating, are ideal for applications where the user will be wearing the printer for extended periods or for customer-facing environments. Now compatible with Apple® iOS, Android™ and Windows® operating systems to use with the latest smartphone and tablet devices.	Healthcare, Retail & Hospitality
ZQ110™² 	Print receipts and tickets on demand and on the go with the ZQ110 mobile 2-inch receipt printer. As Zebra's smallest and most affordable mobile receipt printer, the ZQ110 is equipped with key basic features and offers a selection of competitive accessories.	Government, Retail & Hospitality, Transportation & Logistics
EZ320™³ 	Fast print speed and simple-to-use design enhance user efficiency. Built with Zebra quality, durability and value, the EZ320 is affordable, small, lightweight and attractive to meet your requirements.	Healthcare, Retail & Hospitality
P4T™ 	<p>The easy-to-carry P4T printer enables you to print long-life barcode labels and documents up to 4" wide where and when you need them, resulting in enhanced data and asset-tracking accuracy and improved workforce efficiency.</p> <p>*Product End of Life on 30 September 2017.</p>	Government, Healthcare, Manufacturing, Retail, Transportation & Logistics

¹ Only available in selected countries





² Not available in China

³ Only available in China and India

PRINT ENGINE

PRODUCT	DESCRIPTION	VERTICAL
ZE500™ 	The next generation of Zebra print engines designed for easy integration, maintenance and operation.	Manufacturing, Transportation & Logistics


RFID PRINTERS

ZE500R™¹ 	Zebra's enhanced RFID-ready OEM print engines are ideal for high-volume industrial applications for manufacturing, shipping, receiving and more.	Manufacturing, Transportation & Logistics
R110Xi4™¹ 	This high-performance RFID encoder and printer delivers superior flexibility, high print speeds, and high media roll capacity for more productivity.	Government, Manufacturing, Transportation & Logistics
ZT410™ Series RFID 	The ZT410 Series RFID printer/encoders offer advanced features for reliable printing and encoding, even in tough environments. Gain a competitive edge with greater tracking abilities, deeper visibility and enterprise insights.	Healthcare, Manufacturing, Retail, Transportation & Logistics
ZD500R™ 	Bring UHF RFID printing to your desktop. This small, easy-to-use printer delivers advanced features in a compact footprint for convenient, simple operation.	Healthcare, Manufacturing, Retail, Transportation & Logistics






¹ Only available in selected countries

LASER, THERMAL AND RFID WRISTBANDS



LASER PRINTABLE WRISTBANDS

PRODUCT	DESCRIPTION	VERTICAL
LASERBAND2® ADVANCED 	Zebra's self-laminating LaserBand2 Advanced direct print laser wristbands feature an advanced shape and design that makes assembly easy and allows the wristband to lie flat on the wrist to enable quick scanning, while providing superior patient comfort.	Healthcare





OTHER WRISTBAND PRODUCTS





PRODUCT	DESCRIPTION	VERTICAL
Alert Labels and Wristbands 	Enable quick identification of special patient conditions with colour-coded wristbands and labels from Zebra. Our solutions enable compliance with state, regional and local colour-coding standards for patient conditions such as allergy, DNR, fall-risk, latex-allergy and restricted limb.	Healthcare
ComfyCuff® 	Wristbanding infants is a sensitive issue. While hospitals go to great lengths to properly identify infants, staff members are also concerned with the comfort of the wristbands.	Healthcare
OmniBand® 	Healthcare providers currently printing barcode labels can quickly implement barcode wristbands by placing a barcode label into Zebra's self-laminating OmniBand wristband.	Healthcare
StatBand 	Enable responders to quickly and accurately identify, record and track people and their personal items at the scene of an emergency with a customisable StatBand. Zebra's durable moisture and abrasion resistant identification tags feature a patented fastening system for quick securement. They are also compatible with emergency response and disaster management software for easy implementation.	Healthcare
Vinyl Infant Wristband 	These soft, flexible vinyl wristbands with clip-closure are for use with LaserBand 2 Advanced infant ID tags. The narrow width allows some models of "Abduction Prevention Systems" to be attached. Latex-free.	Healthcare

RFID WRISTBANDS

Direct Thermal UHF RFID Wristbands 	<p>Zebra's custom 1-day wristbands for Hospitality and 7-14 day wristbands for Healthcare are available in adhesive and clip closure. They feature a SMARTRAC Trap 4E inlay and can be custom printed with your logo or design.</p>	<p>Healthcare Hospitality</p>
Non-Printable HF RFID Wristbands 	<p>Zebra's custom multi-day wristbands for Hospitality feature the SMARTRAC MiniTrack inlay, come in a dispenser box and can be custom printed with your logo or design. They are durable for up to 3 to 5 days.</p>	<p>Hospitality</p>

THERMAL PRINTABLE WRISTBANDS

PRODUCT	DESCRIPTION	VERTICAL
Z-Band® 4000 	<p>Thermal transfer white wristband with adhesive closure. Available in adult size. Works with most Zebra thermal transfer printers.</p>	<p>Healthcare</p>
Z-Band Direct 	<p>Classic direct thermal polypropylene wristband with adhesive closure. Available in adult, pediatric and infant sizes and 7 colours. Scannable up to 14 days. Latex-free. MR-Safe. Works with most Zebra printers.</p>	<p>Healthcare</p>
Z-Band Direct Soft Infant 	<p>Soft and comfortable for infant patients, these direct thermal polypropylene wristbands with nylon backing are perfect for delicate skin. Features adjustable adhesive closure. Scannable up to 14 days. Latex-free. MR-Safe. Works with most Zebra printers.</p>	<p>Healthcare</p>
Z-Band Fusion 	<p>Zebra's self-laminating Z-Band Fusion direct thermal polypropylene adhesive closure wristband is perfect for use at specialised hospitals where the average patient stay exceeds 14 days. The self-laminating design protects the printed text and barcodes. The advanced shape and design makes assembly easy and allows the wristband to lie flat on the wrist to enable quick scanning, while providing superior patient comfort.</p>	<p>Healthcare</p>

PRODUCT	DESCRIPTION	VERTICAL
Z-Band Fun 	<p>One day, direct thermal polypropylene wristband with adhesive closure. Available in 7 colours. Perfect for attractions with minimal water exposure such as carnivals, amusement parks, festivals, zoos, concerts and night clubs. Works with most Zebra printers.</p>	Hospitality
Z-Band Quickclip 	<p>Classic direct thermal polypropylene wristband with clip-closure. Available in adult and infant sizes. 6 colour clip options. Scannable up to 14 days. Latex-free. MR-Safe. Works with most Zebra printers.</p>	Healthcare
Z-Band Splash 	<p>Multi-day, direct thermal polypropylene wristband with water-resistant adhesive closure for excessive water exposure. Available in 7 colours. Perfect for water parks, resorts and cruise lines. Works with most Zebra printers.</p>	Hospitality
Z-Band Ultrasoft 	<p>Ultra-soft, flexible direct thermal synthetic wristband with adhesive closure offering excellent resistance to most hand sanitisers. Adult, pediatric and infant sizes available in white. Scannable up to 14 days. Latex-free. MR-Safe. Works with HC100 Wristband printer.</p>	Healthcare

BUILD YOUR BUSINESS WITH ZEBRA SERVICES

Zebra offers a broad portfolio of services across your customers' solution lifecycle. Our flexible, sales and channel-ready service offerings are designed to meet your customers' needs and ensure a positive customer experience. At the same time, Zebra's Services Portfolio provides partner with a unique opportunity to earn incremental revenue and margin as well as drive customer loyalty to your business.

OUR SERVICES PORTFOLIO DIVIDES INTO THREE AREAS

Plan

Plan and design your customers' communications solutions (augmenting and complementing partner resources). Such services include Site Surveys, Assessment and Design services.

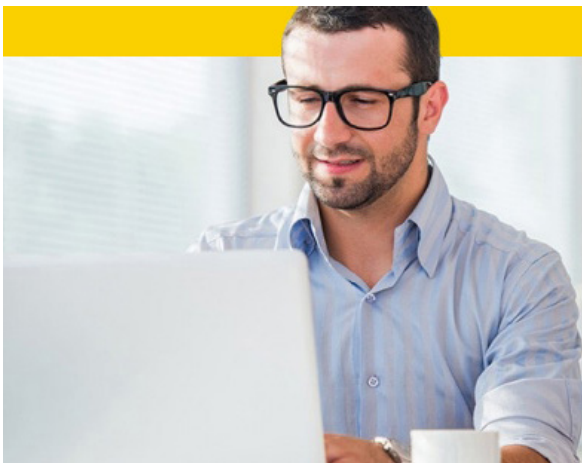
Implement

Implement new solutions whether it's deploying a new WLAN network, staging and commissioning new devices or testing and integrating new applications.

Run

Run, manage and maintain your solution once it's deployed, providing comprehensive support to reduce risk, minimise downtime, improve value and increase user productivity.

ZEBRA ONECARE



Availability of Zebra's products is key to the success of your business and the performance of your critical business processes.

Protect your investment and help ensure your Zebra mobile computing, printer, RFID devices and barcode scanners achieve maximum uptime and peak performance with Zebra OneCare services. With multiple service levels to choose from, you'll find a Zebra OneCare offering that meets your requirements and protects your operations.

ZEBRA ONECARE ESSENTIAL

Repair services, software support and 8x5 tech support for Zebra hardware and software, with defined repair service levels and Repair Services Dashboard.

ZEBRA ONECARE SELECT

Zebra OneCare Essential plus comprehensive coverage for devices and software with advanced device replacement from Zebra-managed spares pool, commissioning. Repair Services Dashboard and 24/7 helpdesk support.

TECHNICAL & SOFTWARE SUPPORT (TSS)

Access to live or online tech support and latest software releases.



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