



ZEBRA TECHNOLOGIES PRODUCT PORTFOLIO

ABOUT ZEBRA

Zebra Technologies Corporation builds identification and tracking technology that generates actionable information and insight, giving companies unprecedented visibility into their businesses by giving physical things a digital voice.

Zebra's extensive portfolio of solutions give real-time visibility into everything from products and physical assets to people, providing very precise operational data not only about where things are, but what condition they are in. This allows business leaders to use data to make better, more informed decisions, respond in real-time and ultimately, help businesses understand how they work, and how they could work better.

Zebra makes businesses as smart and connected as the world we live in.

The global business environment is more complex and competitive than ever before. Organisational leaders are struggling to do more with less and to be more productive. They crave not only smarter ways to track and manage assets, but also insights that can drive new, breakthrough ideas.

Enterprise Asset Intelligence™

Zebra solutions enable real-time operational visibility into people and things, enabling businesses to SENSE – ANALYSE – ACT on data that helps them make better decisions. This full cycle of visibility is what Zebra calls Enterprise Asset Intelligence™, an industry category we are pioneers of.



WHAT DOES THIS MEAN FOR YOU?

With this level of visibility, you can see the events happening in your value chain in real time. You can act upon them, creating new value from what is already there. You can use this business intelligence to inspire innovation throughout your organisation, find new ways to operate more efficiently, build stronger customer loyalty or improve patient safety.

We're helping businesses like yours gain visibility into operations, inventories and the supply chain to make smarter, faster business decisions:

- Manufacturers can contain costs and streamline processes.
- Retailers can build shopper loyalty by serving multiple channels and optimising the customer experience, as well as enhance employee efficiency and sales strategies.
- Healthcare providers can improve patient safety and maximise enterprise efficiency.

PRINTERS

With our extensive range of durable barcode printers, you can produce labels, receipts, documents or cards on-demand. Rely on Zebra to deliver the right solution for your application.

Card Printers

Zebra card printer solutions offer improved personnel tracking, access control and secure ID badges. Choose from a broad range of single- or dual sided colour card printers. Options range from wired and wireless network connectivity, smart card and magnetic stripe encoding, to lamination for higher security and card durability. There is a Zebra card printer to meet all your business needs: from payment cards to driver's licenses, membership cards to employee identification badges, gift cards to ski pass IDs, and much more.

Desktop Printers

Keeping your operations running smoothly and efficiently is your top priority. You rely on printers and tools that are dependable, durable, easy to use and don't require much space. Zebra's desktop printers are compact, simple to operate, reliable and cost effective. Plus, they leverage our long history of innovation and industry-leading capabilities.

Ideal for a wide variety of mid-volume industrial, commercial and healthcare applications, Zebra offers both direct thermal and thermal transfer printer models. And, with Zebra's extensive custom development capabilities, you can find the right desktop printer to meet all your application needs.

Industrial Printers

For the best in industrial label printers, look to Zebra. Our industrial printers offer unparalleled barcode, text and graphics print quality on labels, invoices and packing slips. Designed to survive in the harshest industrial environments, these printers perform consistently in 24/7, mission-critical operations. State-of-the art RFID encoding options

are available to further advance process efficiency and accuracy. Make warehouse labelling and order labelling more efficient with Zebra's industrial printer lines.

Kiosk Printers

A Zebra kiosk printer helps raise customer satisfaction by giving consumers convenience and access, where and when they need it. Zebra kiosk printers allow customers to print tickets, receipts and coupons easily. Reduce operational costs with unattended printing and low maintenance, even in harsh environments. Count on Zebra for a trouble-free, cost-effective kiosk ticket printer.

Mobile Printers

Boost employee productivity and accuracy with wireless mobile printers for on-site and on-demand needs. Zebra mobile printers can improve efficiencies across your facilities, processes and workforce, helping your entire operation get business done anywhere, anytime. Print barcode labels, receipts or tickets reliably and quickly, even in harsh and demanding environments.

Print Engines

Zebra's print and apply print engines are designed for use in a variety of high-volume, mission-critical applications. These print engines are typically integrated by Zebra partners into a complete print and apply system to label products, pallets, cases and cartons quickly and easily, with great reliability.

RFID Printers

Zebra RFID printers give you total visibility, allowing you to identify, track, manage and optimise assets. From the first link in your supply chain to the last, our RFID printers have the flexibility to meet different business needs, including new applications. Choose from a range of RFID printers, to performance-matched with Zebra labels and tags.

ACCESSORIES

Depend on Zebra accessories to extend the value of your Zebra printers. With a variety of options including replacement batteries for mobile printers, print servers for

easy connection to printer networks, replacement printheads, and font packs to increase flexibility, you'll find exactly what you need to optimise delivery and increase performance.

SOFTWARE

Barcode Printers

Get your Zebra printers up and running with minimal IT attention or process disruptions with our ZebraLink suite of software and tools.

Zebra has also created the Link-OS environment to answer the needs for the growing mobile world with an open platform that pairs an operating system for smart Zebra devices with powerful software apps, making the devices easy to integrate, manage and maintain from any location.

Card Printers

Zebra offers card software that makes it easy to create and print cards, manage and deploy network printers and easily integrate card printing into existing and legacy applications. Whether you are a small business or a large enterprise, Zebra's CardStudio™ makes designing and printing professional-looking cards easy.

GENUINE ZEBRA™ SUPPLIES

Eliminate downtime due to inconsistent print quality, reprints or scannability issues and increase productivity by using Genuine Zebra supplies. Our supplies have been tested and approved by Zebra Supplies R&D to provide high-quality, crisp images for the simplest to the most challenging applications.

ZEBRA ENSURES QUALITY THROUGH

The use of consistent processes and materials

- ▶ We are ISO 9001:2000 certified. We have standard consistent processes in place that we must follow to ensure the creation of finished products that deliver high customer satisfaction.
- ▶ We carefully select materials to ensure consistently high-quality products. Once selected, we never substitute materials, ensuring reliable print quality and eliminating the need to adjust printer settings.

Extensive testing

- ▶ We follow a rigorous process for media development, which includes extensive testing, such as print quality, chemical resistance, adhesive strength and printer wear and tear.

Expertise in converting thermal media

- ▶ Zebra is one of the largest thermal label converters in North America. We use inks, varnishes, tooling, equipment and inspection techniques specifically suited for the special requirements of thermal materials.
- ▶ We can even create custom labels, tags, receipts and wristbands. Whether a special size, configuration, pre-printed information, 4-color graphics or a logo, Zebra can meet the needs of your business environment.

SUPPLIES

Labels & Tags

Barcode labels from Zebra ensure reliable, high-quality printing. Our barcode labels are performance-matched to Zebra tag and label printers for crisp, dependable output.

Receipt Paper

Ensure high-quality, crisp images and text, and ensure that your receipts and documents remain readable and intact for their entire life, by choosing genuine Zebra™ supplies.

Silverline On Metal RFID Label Solution

Zebra has partnered with Confidex to create the first solution to include an RFID printer specially designed to print and encode Silverline labels. This combination of a specially designed Zebra printer and Silverline labels allows companies to realize the benefits of RFID tracking on much broader group of items.

Laser, Thermal & RFID Wristbands

Zebra's ID wristbands are performance-matched to our thermal wristband printers for crisp, long-lasting and scannable information.

Ribbons

Get quality, durable results with genuine Zebra ribbons.

Custom Supplies

If you can't see what you need in our stocked range or require something specific to your needs, we can manufacture bespoke solutions and manage applications across enterprise and consumer platforms. With RhoMobile, you have more time and better tools to write smarter apps.

Cards

Zebra plastic cards give you quality results every time. Our PVC and Composite PVC cards are guaranteed ISO-compliant.

Card Laminates & Overlays

If security, dependability and durability are priorities, choose Zebra's True Secure™ card overlays and card laminates.

Card Printer Ribbons


Zebra True Colours® card printer ribbons produce high-quality IDs and extend the life of your printers and cards.

Card Printer Cleaning Supplies

Zebra printer cleaning cartridges, rollers, cards and swabs extend the life of your card printers and improve overall image quality.

PRINTERS

CARD PRINTERS

PRODUCT	DESCRIPTION	VERTICAL
ZXP Series 9™ 	<p>Engineered to meet your high-security application needs, the ZXP Series 9™ lets you produce photo-quality cards quickly and reliably. Ideal for printing photos and graphics, the dependable ZXP Series 9 printer incorporates Zebra's Color Predictive Technology, featuring algorithms that constantly monitor and instantaneously adapt printer settings to automatically produce the highest print quality. As a retransfer printer, it enables you to produce extremely durable, true to edge-to-edge cards – even on uneven card surfaces such as smart cards.</p>	<p>Government, Retail & Hospitality</p>
ZXP Series 7™ 	<p>Using the latest in Zebra card-printing technology, the ZXP Series 7 provides high-quality card printing. The ZXP Series 7 printer has an innovative design. It automatically adjusts to the thickness of the card, and ribbon loading is easy. With colour-coded guides and a clear LCD control panel, it's simple for anyone to use.</p>	<p>Government, Healthcare, Retail & Hospitality, Transportation & Logistics</p>
ZXP Series 3™ 1 	<p>Reliable and easy to use, the ZXP Series 3 is everything you could want in a professional card printer. The ZXP Series 3 is an ideal solution for low- to medium-volume single or dual-sided printing applications that require minimal operator training and excellent print quality. ZXP Series 3 printers offer advanced features and high capacity media options.</p>	<p>Government Retail & Hospitality</p>
ZXP Series 1™ 	<p>Ideal for low-volume, single-sided card printing applications in color or monochrome, the ZXP Series 1 offers a complete card printing solution with a minimal upfront investment. With its easy to use and eco-friendly print cartridges, the ZXP Series 1 is the best entry-level printer on the market.</p>	<p>Retail & Hospitality</p>

BUILD YOUR BUSINESS WITH ZEBRA SERVICES

Zebra offers a broad portfolio of services across your customers' solution lifecycle. Our flexible, sales and channel-ready service offerings are designed to meet your customers' needs and ensure a positive customer experience. At the same time, Zebra's Services Portfolio provides partner with a unique opportunity to earn incremental revenue and margin as well as drive customer loyalty to your business.

OUR SERVICES PORTFOLIO DIVIDES INTO THREE AREAS

Plan

Plan and design your customers' communications solutions (augmenting and complementing partner resources). Such services include Site Surveys, Assessment and Design services.

Implement

Implement new solutions whether it's deploying a new WLAN network, staging and commissioning new devices or testing and integrating new applications.

Run

Run, manage and maintain your solution once it's deployed, providing comprehensive support to reduce risk, minimise downtime, improve value and increase user productivity.

ZEBRA ONECARE



Availability of Zebra's products is key to the success of your business and the performance of your critical business processes.

Protect your investment and help ensure your Zebra mobile computing, printer, RFID devices and barcode scanners achieve maximum uptime and peak performance with Zebra OneCare services. With multiple service levels to choose from, you'll find a Zebra OneCare offering that meets your requirements and protects your operations.

ZEBRA ONECARE ESSENTIAL

Repair services, software support and 8x5 tech support for Zebra hardware and software, with defined repair service levels and Repair Services Dashboard.

ZEBRA ONECARE SELECT







Zebra OneCare Essential plus comprehensive coverage for devices and software with advanced device replacement from Zebra-managed spares pool, commissioning. Repair Services Dashboard and 24/7 helpdesk support.

TECHNICAL & SOFTWARE SUPPORT (TSS)

Access to live or online tech support and latest software releases.



Zebra Product Comparison • Card Printer Product Line

	STANDARD	PROFESSIONAL		PREMIUM		
	ZC100	ZC300	ZC350	ZXP Series 7 / ZXP Series 7 Pro Service Bureau	ZXP Series 9	ZC10L
						
Product Description	Affordable, easy-to-use, compact, single-sided	Versatile, compact, single or dual-sided, with advanced card production options	Versatile, compact, single or dual-sided, with advanced card production options	Superb image quality, high efficiency, low total cost of ownership	High security retransfer printer with industry-best throughput	On-demand edge-to-edge color personalization of large format badges
Print Specifications						
Dual Sided	No	Yes (field-upgradeable option)	Yes (field-upgradeable option)	Yes (field-upgradeable option)	Yes	No
Maximum Print Speed: Color	150 cph (single-sided)	200 cph (single-sided); 140 cph (dual-sided)	225 cph (single-sided); 150 cph (dual-sided)	300 cph (single-sided); 225 cph (dual-sided)	190 cph (single-sided); 180 cph (dual-sided)	200 cph (single-sided)
Maximum Print Speed: Monochrome	700 cph (single-sided)	900 cph (single-sided); 450 cph (dual-sided)	1,000 cph (single-sided); 500 cph (dual-sided)	1,375 cph (single-sided); 555 cph (dual-sided)	N/A	425 cph (single-sided)
Printer User Interface						
LED	Three tri-color LEDs	Three tri-color LEDs	Three tri-color LEDs	None	None	Multi-status LED
LCD	No	Color graphical LCD	Color graphical LCD	21-character x 6-line LCD	21-character x 6-line LCD	No
Card Capacity						
Input Hopper (30 mil)	100	100	100	200 (ZXP Series 7); 250 (ZXP Series 7 Pro Service Bureau)	150	400
Output Hopper (30 mil)	100	100	100	100 (ZXP Series 7); 250 (ZXP Series 7 Pro Service Bureau)	100	100
Manual Card Feed	Yes, with LED lightpipe guide	Yes, with LED lightpipe guide	Yes, with LED lightpipe guide	Yes	Yes	Yes
Reject Bin (30 mil)	No	10 (with dual-sided models)	10 (with dual-sided models)	15	15	No
Connectivity						
USB	Standard	Standard	Standard	Standard	Standard	Standard
Ethernet	Option	Standard	Standard	Standard	Standard	Third-party device server option
Wi-Fi	802.11ac with MFi (upgradeable option)	802.11ac with MFi (upgradeable option)	802.11ac with MFi (upgradeable option)	802.11b/g (upgradeable option)	802.11b/g (upgradeable option)	No
Physical Characteristics						
Dimensions	10.2 in. (258 mm) H x 6.2 in. (157 mm) W x 15.1 in. (383 mm) D	Single-sided: 10.2 in (258 mm). H x 6.2 in. (157 mm) W x 15.1 in. (383 mm) D Dual-sided: 10.2 in. (258 mm) H x 6.2 in. (157 mm) W x 18.4 in. (468 mm) D	Single-sided: 10.2 in (258 mm). H x 6.2 in. (157 mm) W x 15.1 in. (383 mm) D Dual-sided: 10.2 in. (258 mm) H x 6.2 in. (157 mm) W x 18.4 in. (468 mm) D	ZXP Series 7 ¹ : 12 in. (306 mm) H x 27.5 in. (699 m) W* x 10.9 in. (277 mm) Printer with laminator: 38 in. (964 mm) W	20.4 in. (519 mm) D x 18.75 in. (476 mm) W* x 13.2 in. (334 mm) H Printer with laminator: 30.7 in. (781 mm) W	19.09 in. (485 mm) D x 10.94 in. (278 mm) W x 11.42 in. (290 mm) H
Weight	8.6 lbs/3.9 kg	Single-sided: 8.8 lbs/4.0 kg Dual-sided: 9.7 lbs/4.4 kg	Single-sided: 8.8 lbs/4.0 kg Dual-sided: 9.7 lbs/4.4 kg	ZXP Series 7 ² printer only: 26.9 lbs/12.2 kg Printer with laminator: 39.5 lbs/17.9 kg	Printer only: 27.5 lbs/12.5 kg Printer with laminator: 44 lbs/20 kg	41.9 lbs/19 kg
Encoding Options						
Magnetic Stripe	Yes (field-upgradeable option)	Yes (field-upgradeable option)	Yes (field-upgradeable option)	Yes (field-upgradeable option)	Yes	No
Smart Card	Contactless via third party encoders	All-in-one contact/contactless encoder*. Integration kits for third-party encoders. Field-upgradeable. <i>*Available in Latin America/APAC only</i>	All-in-one contact/contactless encoder with optional support for reading Prox and iCLASS cards. Integration kits for third-party encoders. Field-upgradeable	All-in-one contact/contactless encoder. Integration kit for third-party contact encoder. Field-upgradeable	All-in-one contact/contactless encoder. Integration kit for third-party contact encoder. Field-upgradeable	No
UHF	No	No	No	Yes (field-upgradeable option)	No	No
Media Support						
Card Thickness	10-40 mils, with automatically adjusting input hopper	10-40 mils, with automatically adjusting input hopper	10-40 mils, with automatically adjusting input hopper	10-40 mils, with automatically adjusting input hopper	30-40 mils	17 mil
Specialty Cards	Adhesive backed, hole punch	Adhesive backed, hole punch	Adhesive backed, hole punch	Adhesive backed, signature panel, transparent cards with IR-blocker	Transparent cards with IR-blocker, translucent	Oversized cards (5.5 x 3.46 in./140 x 88 mm)
Specialty Ribbons	No	Long-life*, color-shifting*, and 3D metallic* <i>*Available in Latin America/Asia Pacific countries only</i>	Long-life, color-shifting, and 3D metallic	Scratch-off, UV	UV	No
Laminator	No	No	No	Yes	Yes	No
Driver Support						
OS	Windows, Mac, Linux	Windows, Mac, Linux	Windows, Mac, Linux	Windows	Windows	Windows
Languages	English, French, Italian, Spanish, Portuguese (Brazilian), German, Polish, Russian, Simplified Chinese, Arabic	English, French, Italian, Spanish, Portuguese (Brazilian), German, Polish, Russian, Simplified Chinese, Arabic	English, French, Italian, Spanish, Portuguese (Brazilian), German, Polish, Russian, Simplified Chinese, Arabic	English	English	English
Security						
Mechanical Locks	Lockable enclosure (field-upgradeable option)	Lockable enclosure (field-upgradeable option)	Lockable enclosure (field-upgradeable option)	Lockable enclosures and card feeder	Lockable enclosures and card feeder	No
Kensington Lock Slot	Yes	Yes	Yes	Yes	Yes	No
Software Security	Printer host authentication; AES data encryption	Printer host authentication; AES data encryption	Printer host authentication; AES data encryption	Printer host authentication; AES data encryption	Printer host authentication; AES data encryption	No

1. Dimensions for ZXP Series 7 Pro Service Bureau: 13.75 in. H x 28.25 in. W* x 10.9 in. D/ 349 mm H x 718 mm W* x 277 mm D/ Printer with laminator: 43 in. W /1092 mm W

2. Weight for ZXP Series 7 Pro Service Bureau: Printer only: 31.7 lbs/14.4 kg; Printer with laminator: 44.3 lbs/20.1 kg



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